

# diana chen

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(415) 531-6673

## Education

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### **Carnegie Mellon University**

Master in Human-Computer Interaction  
September 2011 to August 2012

### **University of California, Berkeley**

BA in Psychology  
August 2003 to May 2007

## Research & Design

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Contextual inquiry  
Heuristic evaluation  
Statistical evaluation  
Competitive analysis  
Think aloud  
Rapid prototyping  
Wireframing  
Focus groups  
Affinity diagramming  
Task analysis  
Storyboarding

## Software & Tools

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Sketch  
Invision  
Keynote  
Omnigraffle  
Illustrator  
Balsamiq  
HTML/CSS

## Experience

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### **Oleabox** | San Francisco, CA

#### **Founder** June 2015 - present

A subscription box for natural and organic women's health products. A curated monthly delivery of personalized essentials and surprise treats.

### **Designmap** | San Francisco, CA

#### **UX Designer** May 2015 - Aug 2015

Contract designer on an eBay web and tablet project, delivered research insights, detailed wireframes and interactive prototypes for My eBay.

### **Samsung Research America** | San Jose, CA

#### **Interaction Designer** Nov 2012 - Aug 2014

Employed a user-centered design approach to research, ideate, design, and prototype products and services in visual display technologies.

### **MHCI Capstone Project** | Pittsburgh, PA

#### **Project Lead** Jan 2012 - Aug 2012

Covered the research, design, and development of a mobile solution for accessing key mission support tools onboard International Space Station. In collaboration with NASA Ames Research Center.

### **Hooked Media Group** | San Francisco, CA

#### **Jr. Product Designer** Apr 2011 - Sept 2011

Created user flows and wireframes, conducted focus groups and usability tests for an Android gaming startup.

### **Universal Giving** | San Francisco, CA

#### **Web design intern** Mar 2011 - Sept 2011

Provided updates to layout and content of splash pages, collaborated with engineering to implement designs.

### **Cathay Pacific** | Los Angeles, CA

#### **Flight Attendant** Dec 2008 - Jan 2011

Provided passenger service and expert knowledge of aircraft products and emergency procedures.